

# Alden Lane Nursery

"Deeply Rooted in Gardens" . . . Find us on Facebook, Instagram, and Twitter.

## Newsletter

NOVEMBER / DECEMBER 2018

Serving You Since 1955

981 Alden Lane, Livermore, CA • [www.aldenlane.com](http://www.aldenlane.com) • (925) 447-0280

## 27th Annual Holiday Open House Passport

November 9th, 10th, & 11th

*Join Alden Lane Nursery and seven other downtown merchants as we celebrate the beginning of the gift giving season together!*

We will have cider and wonderful munchies to help keep up your shopping energy. We have lots of exciting new Christmas themes in our Christmas shop this year.

You'll love walking down memory lane and checking out our *Nostalgic Christmas*. Cute little Christmas elves, reindeer and Santa's will remind you of your childhood.

We are also celebrating *Christmas on the Farm* with lots of down home farm animals, checkerboard fabrics and light up farmhouses.



*Light Ups* are new bright, beautiful frosted glass angels and balls that are perfect on your tree or to give as a gift. Our *Gingerbread Dreams* collection of ornaments and light up houses look good enough to eat!



**Pantry, Main Street Designs, Main St. Christmas Store, Divine Boutique, Green Soap Bath Shoppe, Proctor's, and Mozart Einstein & Me.** (Check with stores for operating hours and each store may have items where restrictions apply.)

**New from Deb Graham** are her whimsical ceramic collection of elves, Santa's and reindeer. Our beautiful collection of Amaryllis and Poinsettia includes artwork from the **Round Top Collection** and the fragrance, Christmas Time from **Michel**. Mistletoe and Ivy is the basis of this wonder scent and it comes in foaming soap, lotion and candles. **Don't forget to shop in the Garden Store here at Alden Lane, too!**

On Saturday November 10th get a **FREE Gingerbread Man Ornament** with purchase for the first 200 customers.

Pick up a passport at any one of the participating stores, and then visit all eight stores, have your passport stamped and you can deposit it to win \$200 in **Gift Cards** from all of us!

Participating stores include: **Alden Lane Nursery, The Olive Oil**



Be sure to use our **OPEN HOUSE DAYS 25% OFF COUPON** inside this Newsletter!!

# The Orchid Doctor is IN!



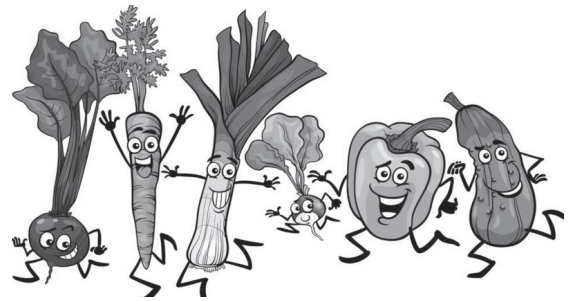
Come and get some  
**Autumn Orchid  
Therapy**

**Saturday  
November 10th  
10 - 11:30 a.m.**

Sue would love to fill you up with some bountiful and practical knowledge to help you have orchids that not only survive – but thrive under your care! Even though it is Autumn, your orchid leaves should not be dropping! Please

bring an orchid or two that you may have questions about. We have a “cornucopia” of ideas that will put you on the right track and get your orchid collection ready for Winter.

The cost of this 1-1/2 hour class is \$15.00 – and **bring a friend for free!** Please prepay at the Alden Lane Cashiers or call (925) 447-0280 to reserve your space.



# Passport to Spring

Get out your calendars now and mark down **February 16th from 9:00 a.m. to 1:00 p.m.!** You won't want to miss this Alden Lane exclusive event. We are heading into Spring with Visions of Veggies dancing in our heads and all that goes into a satisfying and sumptuous gardening experience.

This year we are focusing on topics close to our stomachs-growing edibles. We will begin our day as you pick up your goodie bag, grab a cup of coffee and have a “hands on” demonstration experience guided by three fantastic speakers. Your morning seminars are followed by a delicious catered lunch.

Don't miss this great event with interesting speakers, door prizes, free garden demos and a **20% OFF Coupon** to be used that day for every paid ticket. Our January *Newsletter* will feature details of each speaker, seminar, lunch menu and ticket availability. The cost for this inspirational morning is only \$45.00, which includes lunch.

This is a grand gift idea for a favorite gardener – and one for yourself!

## Win A Five Gallon Sasanqua Camellia

\$79.99 Value

Drawing to be held  
Dec. 20, 2018.  
No purchase necessary. Need not be present to win.



**SASANQUA CAMELLIA**  
December 2018

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email address: \_\_\_\_\_  
 Yes, I would like to receive the newsletter online.

## Win A Thanksgiving Turkey!!!



Fill out the entry blank and drop it in the contest box at **ALDEN LANE NURSERY** by **November 16th**

You may win **FREE Turkey** for Thanksgiving!

(The turkey will weigh 16 lbs or more.)














Drawing held at close of business on Nov. 16, 2018. No purchase necessary. Need not be present to win.

**THANKSGIVING TURKEY**  
November 2018

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email address: \_\_\_\_\_  
 Yes, I would like to receive the newsletter online.



# Notes for November & December

-  **Indoor Bulbs** – Start paper whites, hyacinth or amaryllis now for showy blooms in the weeks ahead. They bloom indoors and make an ideal housewarming gift. We have instructions along with an assortment of bulbs suitable for forcing at <https://www.aldenlane.com/paperwhites>.
-  **Outdoor Bulbs** – Thanksgiving marks the ideal weekend in our climate to plant fall bulbs. Select bulbs including tulips, hyacinth, muscari, and narcissus, etc. and refrigerate them until Thanksgiving when the weather outside has cooled. Plant your bulbs out in the landscape to the required depth and fertilize with *Master Nursery Bulb Food*. Your investment will be rewarded with timely displays of spring color.
-  Come on by the nursery and **pick up a gift card** for your favorite gardening pal, the postal carrier or the baby-sitter. It's a gift sure to please anybody and everybody on your shopping list.
-  **Prevent Peach Leaf Curl!** Protect fruit trees and deciduous shade trees from over wintering diseases and pests. Use *Monterey Liqui-Cop*, or *Bonide Liquid Copper Spray* now, even before leaf drop. For more details, to go <https://www.aldenlane.com/dormant-spray>.
-  **Protect frost tender plants** when frosts are expected. For added protection cover with "*Fleece Bags*" or drape plants with *Fast Start Plant Blanket Fabric*. String *non-LED Christmas tree lights* on your frost tender plants when a freeze is expected. The warmth from the bulbs will provide another measure of protection. Click on <https://www.aldenlane.com/winter-proof>.
-  **Poinsettias and cyclamen** make wonderful hostess gifts and thank you's to work associates. And don't forget to treat yourself and decorate the home too.
-  **Take care of gift plants** by placing them in a comfortable, well-lit area of the home. Punch a hole in the foil covering for drainage. Place away from drafts.
-  **Prune most fruit trees**, roses and other leafless trees and shrubs from December through January. **WARNING: Do not prune spring blooming shrubs and trees** such as lilac, quince, flowering cherry etc. until the blooming period is over.
-  **Keep up your New Year's Resolution** . . . join the Livermore-Amador Valley Garden Club ([www.lavgc.org](http://www.lavgc.org)) and the Mt. Diablo Rose Society ([mtdiablorsesociety.org](http://mtdiablorsesociety.org)).
-  **Think Strawberry shortcake!** By mid-month we'll have all the perennial vegetables and fruits. You can set out strawberries, rhubarb, raspberry, blackberry and many other cane fruits.
-  If you like **asparagus, horseradish and artichokes** we have starts for those too. Come by and let us help you choose your favorites.
-  **Set out winter blooming annuals** for a garden filled with color. Choose primroses, pansies, Iceland poppies, ornamental cabbage and kale. Check with the staff.
-  It's to **plant garlic and shallots** from bulbs. We'll also have **bareroot onions** in early November. Stockton Reds are a favorite!!

## CRAFTERNOONS

Crafternoons are an opportunity to indulge your inner artist and join other creative connoisseurs in make and take craft projects that are fun and imaginative. We provide the instruction and all the materials to make each project. Make sure you reserve your space early, as we only have so many spaces available. It is a unique opportunity to learn new skills and we have a great time together – so join our band of Merry Makers!

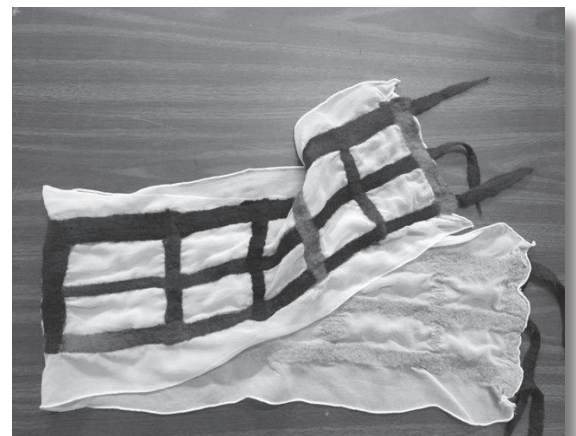


### Felted Scarf

**Saturday, November 3,  
1:30 - 3:30 p.m.**

A colorful, raw wool, wispy scarf that gives you warmth without the bulk. This process uses "wet" felting to bind the wool together to make "felt".

**Caution:** you may get a little damp, but it is all part of the fun! Just in time for gift giving (if you can bear to give it up, that is)! Another unique creation made by you. Sample will be in the Garden Store in October. Scarf class is \$39.00 plus tax, and includes all materials and instruction. Please reserve your space by October 31st.



### Felted Snowman

**Saturday, December 8th, 1:30 - 3:30 p.m.**

This time we are doing the joyful art of needle felting, creating a jolly little figure by punching a special unthreaded needle into raw wool to form a shape and "bind" the wool into felt. Very satisfying – and FUN to boot! Don't miss it. The cost of this class is \$30.00 and includes all materials and instruction. Please reserve your space by December 5th!





## Bring the Fragrance of Christmas Indoors!

Decorate the house with fragrant holiday greens. Boughs of fresh Christmas greens are great garnish for tabletops and mantels. Our supply is here. All these greens are wonderful elements to make garlands, swags and wreaths. Stop in and pick up fresh pre-made pieces that are ready for you to customize with your favorite bows, cones, berries and ornaments. Greens begin to arrive just ahead of Thanksgiving.

## Gift Giving Treasures from Alden Lane

*Looking for a little something to perk up your home during the holiday season? Or maybe something to soothe your holiday weary body? How about a way to say thank you to special helpers? **We have lots of suggestions!***

Alden Lane Nursery is a great place to pick up those last minute holiday gifts. Think of it 'a quality shopping experience' . . . no lines, close in parking, sales staff that has time to help and free gift wrapping. When in doubt a gift card is always well received. Consider adding a little inspiration to the gift card with a box of fruit or a bouquet of flowers.



## Local "Legends" for Gift Giving!

We have great collection of "local" gifts that are sure to please. Consider **Alden Lane Honey, Olivina Olive Oil, The History Book of Livermore** by Anne Marshall Homan, the **Holm Family Cookbook** by 4th generation Livermore Danish farmers, the **TriValley Trails** book by Jacky Poulsen and Nancy Rodrigue plus lovely **Livermore grape and quail kitchen towels**. We'd be happy to create a **gift basket** filled with all things local.





# After Our Open House Weekend, Look For These Special Sales!

- November 28th –December 4th: **20% OFF Nostalgia Christmas ornaments and accessories.**
  - December 5th-11th: **20% OFF Christmas on the Farm ornaments and accessories.**
    - December 12th-18th: **20% OFF Deb Graham ceramic elves, reindeer and Santa's.**
    - December 19th-24th: **20% OFF artificial wreaths and garlands.**
  - More great reasons to shop at Alden Lane this season are for our **free gift wrap with purchase.**
  - Also, we are happy to **help you brainstorm** the perfect gift for your special someone with our unique selection of plants and accessories.
- Come in December 26th for our **60% OFF Christmas Sale!**

Do you have a  
mouthwatering pie for your  
Thanksgiving Dessert??

**ORDER TODAY . . . your choice of fresh or frozen:**



- Apple • Apricot
- Blackberry
- Blueberry
- Boysenberry
- Cherry
- Dutch Apple
- Mixed Berry
- Nectarine • Peach • Pumpkin
- Strawberry Rhubarb

**Cobbler Pies include:**

Apple • Apricot • Boysenberry • Nectarine • Peach

These are 10" pies and can be ordered fresh or frozen. Frozen pies have baking instructions on the bottom of the pie. Pies can last in the freezer for up to one year. All pies are \$14.95. These pies are available only by preorder. All pie orders **must be placed by Monday, November 12th at 5:00 p.m.** <https://www.aldenlane.com/pre-order-pies>.

Pies are available for **pick up** on Wednesday, **November 21st**. The nursery is closed on November 22nd, so be sure to be in by 5:00 p.m. on Wednesday the 21st so you don't miss out.

These pies are **prepaid orders only**. We will not have any extra pies for pick up on Wednesday.

These pies store really well frozen, we have many staff members who have tested this theory out. So if you are needing any pies for the holiday season coming up, order frozen and you'll have them ready to go for your holiday parties.

Don't miss a  
**SANTA PHOTO OP**  
for kids and pets on  
**Saturday,**  
**December 15th**  
from 11:00 a.m.  
to 1:00 p.m.  
**FREE!**



*Don't Forget to  
Redeem Holiday  
Cash Thanksgiving  
until December 24th*



*Clip & save this coupon for one of our Open House Days!*

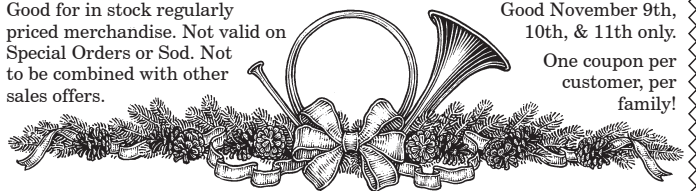
**Join Us November 9th, 10th, & 11th!!!**

**25% Off Any One  
Item Nurserywide**

Good for in stock regularly priced merchandise. Not valid on Special Orders or Sod. Not to be combined with other sales offers.

Good November 9th, 10th, & 11th only.

One coupon per customer, per family!





# HOLIDAY DECO WORKSHOP FOR KIDS

**December 1 • 10:00 - 11:30 a.m.**

Come and make some cool, painted decorations for your house and tree. Let Mom or Dad do some holiday shopping at our Christmas Shoppe and we will make some magic happen to surprise them!

Drop in anytime between 10 and 11:30, and dress warmly, as we will do this activity outside, weather permitting. The cost is \$10.00 per child. These projects are for kids 5 to 10 years old.

## Stocking Stuffers!

Alden Lane is a great place to come for stocking stuffers for your favorite gardener. Choose from hand tools, packets of seeds, bulbs or a pair of gloves for that perfect gift.

An **Alden Lane Gift Card** is always appreciated and the perfect size for a stocking.



## Thanksgiving Harvest of Ideas for Your Home

Come into the Garden Store for your Thanksgiving decorations! We can help you create the perfect mood for celebrating being together with your friends and family or help you find the perfect hostess gift. From scented candles to everything pumpkin décor, you'll be able to reap the beauty of the fall harvest.

## Announcements

- **Watch the Valley Gardener** on TV30 for great gardening tips with host Jacquie Williams-Courtright at 7:30 am and 1:30 p.m. Monday - Friday and repeated on Saturday at 7:30 & 11:00 am, and 4:00 pm & Sunday at 7:30 & 11:00 am, and 1:00 & 4:00 pm. Go to [tv30.org](http://tv30.org) for more information.
- The **Livermore Amador Valley Garden Club** will meet at 7 p.m. at the Alisal Elementary School multipurpose room, 1454 Santa Rita Road, Pleasanton. On November 8th, **Tora Rocha** will be speaking on "*Enticing Butterflies and Birds to Our Gardens*". Visit [www.LAVGC.org](http://www.LAVGC.org) for more information.
- The **Mt. Diablo Rose Society's** meeting is the 2nd Wednesday of each month at 7:30 pm at the Dublin Civic Center. Visit [www.mtDiabloRosesociety.org](http://www.mtDiabloRosesociety.org) for details. Join us on November 14th to hear from **Joe Truskot**. Learn about *gall* – a bacteria that can affect roses.
- **Bonsai Club** meetings: 3rd Saturday of each month – 2 p.m. at Alden Lane Nursery. No meeting in December.
- **Attention Rose Lovers!** This is the month to drop by the Nursery and pick up your **2019 Rose List**. Pre-orders are now being taken thru December 1st for the 2019 season and will be given a **15% DISCOUNT** at the time of order. There are lots of new and exciting roses to pick from. Most pre-ordered roses will be available for pick-up in mid-December.



## Alden Lane's Holiday Hours

- \* Closed **Thanksgiving Day**, November 22, 2018
- \* **Christmas Eve**, December 24, 2018 closing at 3 p.m.
- \* Closed **Christmas Day**, December 25, 2018
- \* Open December 26th – 8:30 a.m. to 5:00 p.m. for our **Annual Christmas Sale and all your gardening needs. All Christmas Ornaments and Décor will be 60% OFF!**
- \* Closed **December 27th through January 1st** - Happy New Year!
- \* **Open January 2nd** – 8:30 to 5:00 p.m.



## Pruning Demonstrations — Alden Lane Nursery

Please call ahead to reserve a seat for these **FREE** informative classes.

- **Saturday, December 8th** and **Sunday, December 9th** from 1-2:30 p.m. for **PRUNING BASICS CLASS** with our own Jacquie Williams Courtright. Learn the basics to shape deciduous trees and shrubs, prune fruit trees properly, or get any of your own pruning questions answered.

- Join us on **Saturday, January 12th** for our ever popular **ROSE CARE & PRUNING SEMINAR** led by the Mt. Diablo Rose Society from 10 – 11:30 a.m.; and by Alden Lane staff on **Sunday, January 20th** from 1:00 – 2:30 p.m. They will cover proper pruning techniques, feeding, and general care as well as the best varieties for the Valley. Call (925) 447-0280 for more information.

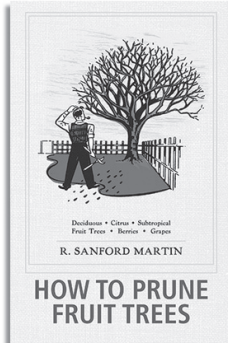
- **Saturday, January 26th** from 1:00 – 2:00 p.m. **GRAPE PRUNING** with Jim Ryan.

- **Sunday, January 27th** from 1:00 – 2:30 p.m. for the last **PRUNING BASICS CLASS**. Learn the basics to shape deciduous trees and shrubs, prune fruit trees properly, or get any of your own pruning questions answered.

*We are happy to provide 'Free' private lessons if you can't make these dates.*

# Winter Pruning Season Begins

As the temperatures drop and hold low for a couple of weeks, most deciduous trees and shrubs are ready for their annual pruning. Winter pruning season spans approximately mid-December through about Feb. 1st. Alden Lane Nursery has a few helpful resources for assisting you in this sometime overwhelming subject. First of all, please take advantage



of a number of **pruning classes** scheduled over the next month or so. (See our web page for a schedule.) We also have a great selection of tools and gloves and helpful pruning books. Our web page also includes pruning diagrams for guidance.

For pruning fruit trees, pick up a copy of a very handy pruning book titled, **How to Prune Fruit Trees** by Robert Sanford Martin. This book packs a wealth of information into its 90 pages, covering virtually every type of fruit tree and fruiting vine home gardeners will encounter. The book illustrates and explains in a brief format how each type of tree produces fruit and what pruning is required to help,

not hinder fruit production. Every fruit tree owner should have a copy.

As long as we are talking about pruners, **Felco Pruners** are our very favorite hand pruners. Felco shears lasting for decades. Felcos come in a variety of sizes and types (including left handed shears.) We have Felcos displayed where you can give them a test drive. Come in and see them.



Finally in the line-up of pruning aids, what can be more helpful than a good pair of gardening gloves. **West County Gloves** offers a nice collection of well-made gloves that are comfortable and engineered to wear well. In addition to a good general purpose gardening glove, West County Gloves also produce the amazing "American Beauty" Gauntlet rose glove. Tested here at the nursery, this glove will allow you to thrust your hands into rose pruning chores without fear of thorns tearing up your hands. We have found the synthetic suede cloth completely stops thorns before reaching the skin. We would be happy to show you a pair.



## Winter Evergreens

In fall, a young person's fancy turns to . . . *evergreens*? Well maybe not, but it is a great time to select and enjoy hardy evergreen trees and shrubs, useful to form the backbone of your landscape.

### Conifers:

Great for the ho-ho-ho time of year and and year round as well. Have some fun with the following varieties, guaranteed to add a unique flair to your landscape.

**Deodar Cedar:** the California Christmas tree! Grows tall, has soft green needles, a low water user

**Dwarf Alberta Spruce:** small, green, naturally cone shaped conifers for accent plantings; pots

**Fat Albert Spruce:** a beautiful living Christmas tree; slow growing with dense blue green foliage

**Globe Spruce Patio Tree:** small, round crowned, lollipop tree with striking blue foliage

**Weeping Norway Spruce:** unique evergreen accent. Pendulous, slow, with rich green needles

### Hollies:

**Hollies for the Holidays!** Why not grow your own for festive winter arrangements using cut branches?

These two produce red berries on their own:

**Berri Magic Kids Holly:** glossy rich green leaves and abundant red berries

**Berri Magic Royalty Holly:** the male plant grown in the pot assures lots of bright red berries

### Camellias & Reblooming Azaleas:

Light up your yard in the soft, cool light of winter with the large, bright blooms of hardy, evergreen **Camellias** & reblooming **Azaleas**. These shady-spot lovers thrive on the north and east sides of your house, or under the dappled shade from trees. Both thrive in slightly raised planting beds richly amended with *Azalea Planting Mix*. Regular fertilizing with *Camellia/Azalea Food* spring thru summer, and *Master Bloom Formula* during fall will yield a spectacular flower show.



981 Alden Lane  
Livermore, CA 94550

(925) 447-0280  
aldenlane.com

**Nursery Hours**

8:30 to 5:00 Daily

**CLOSED**

**THANKSGIVING DAY!  
HAPPY HOLIDAY!!**

**IMPORTANT!  
Time Critical  
Please Deliver Promptly**

11-12-18

PRSR STD  
U.S. POSTAGE  
**PAID**  
PERMIT #274  
Livermore, CA

*To all our customers & their families, Happy Holidays, Merry Christmas & Happy New Year. We hope you all enjoy this special time with family and friends.*

**SPECIAL COUPON  
FOR DECEMBER**

Present this Coupon & A Canned Food Item to receive

**1 HOLIDAY DOLLAR**  
you can apply on any regularly priced  
merchandise purchase of \$2 or more.

Food Donations are Optional. All donations go to local relief agencies.  
One coupon per family, please. Offer Good December 1-24, 2018.

**SPECIAL COUPON  
FOR NOVEMBER**

Present this Coupon & A Canned Food Item  
TO RECEIVE A

**\$1.00 OFF A BLOOMING  
CYCLAMEN 4" or larger of your choice.**

Food Donations are Optional. All donations go to local relief agencies.  
One coupon per family, please. Offer Good November 1-30, 2018.

**HOW TO FIND  
ALDEN LANE  
NURSERY**

